

***IMPORTANCE SOFT SKILL INFLUENCED FOR THE TOURISM
SOCIETY FOR THE PURPOSED OF TOURISTS SATISFACTION
IN PARBABA BEACH SAMOSIR***

ABSTRACT

The research aims to analyze the importance of soft skill influenced for the tourism society for the purposed of tourists satisfaction. This is a quantitative research, and the data analyzed by using SPSS 16.0. This research shows that: The influenced of soft skills had important things for giving the services to the tourism society to support the service which given by the tourism society to get the tourist satisfaction. We known from the answer of the respondece that they get the good services , the prove of the payment, honestly, the visitors get the same quality of services from the tourism society. All of this purposes to get the satisfaction from the tourists whose visiting this place.

Key words : soft skill, guest satisfaction.