

ABSTRACT

Global tourism trends towards both foreign and domestic tourists to get cheap accommodation costs and guaranteed cleanliness has become a major requirement as a basis for consideration to stay at the homestay. Homestay itself is a trend that can align entrepreneurial culture and tourism. This study aims to find out how the Homestay Management based on Accommodation Criteria in Kalang Ulu Homestay in Tourism Destination Berastagi Karo Regency. The result of the research shows that the criteria of accommodation area of Homestay Kalang Ulu Berastagi based on the variable of building / building, bedroom, and bathroom of the respondents of foreign tourist research and domestic tourists which amounted to 42 people as a whole from 24 people (57%) who stated already good enough. Building / building, uniqueness, sanitation, lighting, noise, toilet and water availability varied 25 people (59%). Bedrooms variable about cleanliness, lighting, and noise varied 25 people (59%) already meet the expectations and wishes of guests who stay. The bathroom variables were about cleanliness, toilet seat, and clean water supply, and noise varied 22 people (52%) declared clean and good.

Keywords: management of home stay, building, bedroom, bathroom